

I-Day San Diego 2024 - Attendee Information for 5/14/24

Location: Town and Country Convention Center 500 Hotel Circle North San Diego, CA 92108

Theme *Hula on Over to I-Day San Diego!*

Exhibit Hall: The exhibits will be in the Golden State Hall at the Town & Country. It is open for a morning and afternoon session and closed during lunch. **ALL ATTENDEES MUST HAVE A BADGE** if you plan to attend the exhibit hall, CE class, or the lunch. Pre-registration is encouraged to help save time at registration.

Schedule:

CE Classes – Coming Soon

Exhibit Hall: Open 9:30-11:45 am *Registration begins at 9:00 am – 11:45 am

Luncheon: 12:00 -1:30 pm (exhibit hall closed) *Must check in and pick up your badge by 11:45

Exhibit Hall: Re-opens 1:30 - 4:00 pm *Registration re-opens at 1:30

Pricing:

Exhibit Hall Entrance – FREE (Registration encouraged to have badge already prepared at registration)

CE Class – Free (When Registering to attend, please check the CE class box)

Lunch Ticket - \$75.00 Early Bird Price (\$85 after 4/23/24)

Lunch Tickets for 10 - \$750.00 *Reserved Table Early Bird Price (\$850 after 4/23/24)

Sponsorships for Attendees: The following sponsorships below are available for both attendees and exhibitors. For sponsorships that include a booth space, we can swap that for a full lunch table of 10 if you plan on being an attendee only. Priority lunch table placement is reserved for premier sponsors first. Once placed, all other sponsors then non-sponsors will be placed in registration date order.

Premier Sponsorship Levels:

Grand - \$7,500.00 (includes: banners, 2 booth/s, lunch table, etc.) **SOLD**

Gold (Member) - \$2,600.00 (includes: signage at stage, booth, lunch ticket, etc.) **Multiple Available**

Gold (Non-Member) - \$3,000.00 (includes: signage at stage, booth, lunch ticket, etc.) **Multiple Available**

Badge - \$2,650.00 (includes: logo on badges, booth) **SOLD**

Silver (Member) - \$1,400.00 (includes: booth, logo on banner in exhibit hall) **Multiple Available**

Silver (Non-Member) - \$1,850.00 (includes: booth, logo on banner in exhibit hall) **Multiple Available**

Other Sponsorship Levels:

Beverage - \$750.00 (afternoon signage in exhibit hall near bar/logo on drink tickets) **Multiple Available**

Incentive Drawing - \$700.00 (booth incentive contest) **1 Available**

Program Ad - \$600.00 (w 4" X h 3") **Multiple Available**

Lunch Chair Promo - \$600.00 (your company pamphlet/small giveaway on every lunch chair) **Multiple Available**

Lunch Ticket - \$ 600.00 (logo on lunch tickets) **SOLD**

CE Class - \$ 600.00 (signage at class)

Breakfast - \$600.00 (signage in exhibit hall near coffee/Danishes in am) **Multiple Available**

Registration - \$ 600.00 (small signage on registration tables) **Multiple Available**

Luncheon: The luncheon will be from 12:00 to approximately 1:30 pm. The exhibit hall will be closed during this time. You must purchase a lunch ticket to attend this portion of the event. We will present our industry awards and have a guest speaker.



Our luncheon guest speaker is Tommy Sablan. He is a San Diego native, Producer, and iconic TV and radio personality. He remains the only producer to have been inducted into the National Radio Hall of Fame in 2016.



Check out this video for more on Tommy Sablan aka; "Little Tommy".

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CE Classes: We will be holding 2 different CE classes in the early morning of 5/14/24. **Coming Soon!**

Sleeping Room Rates: The Town & Country Hotel's rates vary. A room rate is contracted with us and a code or link to register is <https://be.synxis.com/?hotel=62045&chain=25042&Promo=COURTESY>. Also, there are many other hotel's close by if you prefer to choose a different location.

Badges: All individual registrants will receive a printed badge at registration on the day of the event if received by 4/26/24. If you register for multiple people, you will include them on a badge order form. Here are two ways to make sure you have registered:

1. **Individual registrants:**
 - a. **Go online and register at [IIAB San Diego - Upcoming Events](#) (no badge form needed)**
2. **Group registrations:**
 - a. **Send in a badge request form *Since badges are required for this event; it is important to include EVERYONE on this badge list and not just those attending lunch. Don't forget those you invited outside of your company as well. [Badge Form Here](#)**

Event Parking: An \$8.00 parking fee will be available on May 14, 2024 only. *To receive this price, a QR code will need to be obtained before leaving the exhibit hall. More details will be available and given to attendees at registration.

Have any I-Day questions? Contact IIAB San Diego at 619-749-5168 or email Lori at lori@iabsandiego.com

Cancellation / Refund Policy for I-Day 2024 if paid before 3/5/24:

**Registration after 4/17/24 cannot be cancelled without permission and you will be responsible to pay any outstanding invoices.*

Full Refund – If requested by 3/5/24	50% Refund – If requested between 4/3/24 – 4/16/24
75% Refund – If requested between 3/6/24-4/2/24	0% Refund – If requested on or after 4/17/24