

I-Day San Diego 2023 - Exhibitor Information for 5-11-23

Location: Town and Country Convention Center 500 Hotel Circle North San Diego, CA 92108

Theme: *Win Big at I-Day – How Sweet It Is!* You are encouraged to decorate your booth to the theme. This not only promotes fun, but we will be holding a contest for the best decorated booth!

Sponsorships for Exhibitors: Booth Space in the staging area is reserved for sponsors and is issued in registration date order (area is limited). All sponsorships are listed in the event program, on signage in the staging area, or placed near the area of support. Here are the sponsorships available:

Grand - \$7,500.00 (includes: banners, booth/s, lunch table, etc.) **SOLD**

Gold - \$2,500.00 (includes: signage at stage, booth, lunch ticket, etc.) **Multiple Available**

Badge - \$2,500.00 (includes: logo on badges, booth) **SOLD**

Technology - \$1,500.00 (includes: booth, monitor/table) **Multiple Available**

Silver (Member) - \$1,250.00 (includes: booth, logo on banner in exhibit hall) **Multiple Available**

Silver (Non-Member) - \$1,500.00 (includes: booth, logo on banner in exhibit hall) **Multiple Available**

Silver Sponsor - \$750.00 (includes: logo on banner in exhibit hall) *this price doesn't include a booth **Multiple Available**

Incentive Drawing - \$600.00 (booth incentive contest) **1 Available**

Program Ad - \$500.00 (w 4.5" X h 3.5") **Multiple Available**

Lunch Chair Promo - \$500.00 (your company pamphlet on every lunch chair) **Multiple Available**

Lunch Ticket - \$ 500.00 (logo on lunch tickets) **SOLD**

CE Class - \$ 500.00 (signage at class)

Breakfast - \$500.00 (signage in exhibit hall near coffee/Danishes in am) **Multiple Available**

Beverage - \$500.00 (signage in exhibit hall near bar area in afternoon) **Multiple Available**

Registration - \$ 500.00 (small signage on registration tables) **Multiple Available**

Booth Pricing and Lunch Tickets:

Booth (Member) - \$525.00 *Must be a member of IIAB San Diego 2023 (\$625 after 4/20/23)

Booth (Non-Member) - \$900.00 (\$1,000 after 4/20/23)

Lunch Ticket - \$70.00 (\$80 after 4/20/23)

Lunch Tickets for 10 - \$700.00 / Reserved Table (\$800 after 4/20/23)

Booth description: (10'x10') booth space, 1-Table (6') draped Black, 2-Chairs, 1- Wastebasket, and 1-sign to identify booth. **Please note that your booth does not come with an electrical outlet or power strip.** If you need any additional items such as electrical, furnishings, AV rentals, etc., check out the vendor contacts at the bottom of this page.

Booth assignments: We issue all booths within 30-60 days prior to the event. Once this process is complete, all exhibitor contacts, Carden Convention Services, Edlen Electrical, and AVMS will be notified. This event **does sell out**, so make sure you register today! Our assignment process is that we start assigning sponsor booths in the center staging area in registration date order. Once all sponsors are assigned, we then assign members in their registration date order, and then few assign our non-member booths in their registration date order.

Lunch Tickets: Your booth comes with **(1) complimentary lunch ticket to our luncheon.** If you need additional lunch tickets for your booth workers, please register for them before the prices go up. There are a very limited number of tickets we can sell on the day of the event.

Exhibit Hall: The exhibits will be in the Golden State Hall (formerly Grand Hall) at the Town & Country. It will be open from 9:30-12:00 and then 1:30-4:00. It is closed during our luncheon. **ALL ATTENDEES MUST HAVE A BADGE.** Please order a badge for all exhibitors and any attendees you invite.

Schedule:

Exhibitor Set up/Registration: 7:00-9:00 am

Exhibit Hall: Open 9:30-11:45 am

Luncheon: 12:00 -1:30 pm (exhibit hall closed)

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Exhibit Hall: Re-opens 1:30 - 4:00 pm
Exhibitor Tear Down 4:00 – 6:00 pm

Luncheon: The luncheon will be from 12:00 to approximately 1:30 pm. The exhibit hall will be closed during this time. You must purchase a lunch ticket to attend this portion of the event. We will present our industry awards. Our guest speaker is TBD.

Luncheon Guest Speaker: Afsoon Roshanzamir Johnston. She is the first USA World Medalist in women's wrestling, a Hall of Fame Inductee, the 2016 Olympic Wrestling Coach, and an Iranian Immigrant. Her message is on "Overcoming obstacles to finding the path to success".

Badges: Company representatives that register the company for a booth are not considered an individual registrant and will not receive a badge unless listed on the badge form as a participant. All exhibiting companies do need to send in a badge form listing everyone attending. All those listed on the badge form will receive a printed badge at registration on the day of the event if received by 4/20/23. *Any names received after this date may not be considered as a pre-registrant and might need to print or handwrite a badge at registration. Return the badge form to lori@iibabsandiego.com in the same excel format to avoid errors on your badges.*

Sleeping Room Rates: The Town & Country Hotel's rates vary. Please use the following link to reserve your sleeping room <https://be.synxis.com/?hotel=62045&chain=25042&Promo=COURTESY>. There are also many other hotel rooms close by if you prefer.

Event Parking: An \$8.00 parking fee will be available on May 11, 2023 only. *To receive this price, a QR code will need to be obtained before leaving the exhibit hall. More details will be available and given to attendees at registration.

Raffle Prizes: The last hour in the exhibit hall is the time that exhibitors give out their prizes. If your company brings any prizes for a contest in your booth, we will be collecting 1 prize from each of you to announce. If you are giving away more than one thing, we will make one announcement for you, and you can contact any other winners after the event. They will be due at the stage around 3:00 pm and we will provide a slip to attach to your item for better clarity. *Please note, this is not a requirement and not all booths participate.

Need ELECTRICAL OUTLET, BOOTH AMENITIES, SHIPPING INFO, RENTALS?

Electrical Outlet – Edlen The Power People – [Order form](#)

**FYI: Most of you only need to order a power outlet (120 Volt) with 500 Watts*

Questions, contact their office at sandiego@edlen.com or call 619-696-6625

Booth Amenities / Shipping – Carden Convention Services – [Full Kit – Order form](#)

Questions, contact their office at cardenconvention@gmail.com or 619-247-3467

AV Equipment – [Order Form](#)

**One free WIFI Code for one device at the event.*

Questions, contact AVMS directly at 619-419-2861

Have any additional I-Day questions? Contact IAB San Diego at 619-749-5168 or email Lori at lori@iibabsandiego.com

Cancellation Policy for I-Day 2023:

Full Refund – If requested by 3/29/23

75% Refund – If requested between 3/30/23-4/12/23

50% Refund – If requested between 4/13/23 – 4/26/23

0% Refund – If requested on or after 4/27/23