

I-Day San Diego 2024 - Exhibitor Information for 5/14/24

Location: Town and Country Convention Center 500 Hotel Circle North San Diego, CA 92108

Theme: *Hula on Over to I-Day San Diego!* You are encouraged to decorate your booth to the theme. This not only promotes fun, but we will be holding a contest for the best decorated booth!

Exhibit Hall: The exhibits will be in the Golden State Hall at the Town & Country. It will be open from 9:30-12:00 and then 1:30-4:00. It is closed during our luncheon. **ALL ATTENDEES MUST HAVE A BADGE** if you plan to attend the exhibit hall, CE class, or the lunch. Pre-registration is encouraged to help save time at registration.

Schedule:

Exhibit Hall: Open 9:30-11:45 am *Registration begins at 9:00 am – 11:45 am

Luncheon: 12:00 -1:30 pm (exhibit hall closed) *Must check in and pick up your badge by 11:45

Exhibit Hall: Re-opens 1:30 - 4:00 pm *Registration re-opens at 1:30

Sponsorships for Exhibitors: Priority booth space in the staging area is reserved for premier sponsors first. Once placed, all other sponsors will be given priority booth space as available. Booths are assigned in order of Premier Sponsors, Other Sponsors, then all other booths in registration date order. All sponsors are listed in the event program, on signage in the staging area, or placed near the area of support. Here are the sponsorships available:

Premier Sponsorship Levels:

Grand - \$7,500.00 (includes: banners, 2 booth/s, lunch table, etc.) **SOLD**

Gold (Member) - \$2,600.00 (includes: signage at stage, booth, lunch ticket, etc.) **SOLD**

Gold (Non-Member) - \$3,000.00 (includes: signage at stage, booth, lunch ticket, etc.) **SOLD**

Badge - \$2,650.00 (includes: logo on badges, booth) **SOLD**

Silver (Member) - \$1,400.00 (includes: booth, logo on banner in exhibit hall) **Multiple Available**

Silver (Non-Member) - \$1,850.00 (includes: booth, logo on banner in exhibit hall) **Multiple Available**

Other Sponsorship Levels:

Beverage - \$750.00 (afternoon signage in exhibit hall near bar/logo on drink tickets) **Multiple Available**

Incentive Drawing - \$700.00 (booth incentive contest) **1 Available**

Program Ad - \$600.00 (w 4" X h 3") **Multiple Available**

Lunch Chair Promo - \$600.00 (your company pamphlet/small giveaway on every lunch chair) **Multiple Available**

Lunch Ticket - \$ 600.00 (logo on lunch tickets) **SOLD**

CE Class - \$ 600.00 (signage at class)

Breakfast - \$600.00 (signage in exhibit hall near coffee/Danishes in am) **Multiple Available**

Registration - \$ 600.00 (small signage on registration tables) **Multiple Available**

Booth Pricing and Lunch Tickets (Early Bird Prices until 4/22/24)

Booth (Member) - \$650.00 Early bird Price *Company must be a member of IIAB San Diego 2024 (\$750.00 after 4/23/24)

Booth (Non-Member) - \$1,100.00 Early Bird Price (\$1,200 after 4/23/24)

Lunch Ticket - \$75.00 Early Bird Price (\$85 after 4/23/24)

Lunch Tickets for 10 - \$750.00 *Reserved Table Early Bird Price (\$850 after 4/23/24)

Booth description: (8'x10') booth space, 1-Table (6') draped Black, 2-Chairs, 1- Wastebasket, and 1-sign to identify booth. *Please note that your booth does not come with an electrical outlet or power strip.* If you need any additional items such as electrical, furnishings, AV rentals, etc., check out the vendor contacts at the bottom of this page.

***The booth size change occurred when the venue changed our room to a smaller size. We apologize for any inconvenience.**

Booth assignments: We issue all booths within 30-60 days prior to the event. Once this process is complete, all exhibitor contacts, Carden Convention Services, Edlen Electrical, and AVMS will be notified. This event can sell out early, so make sure you register today! Our assignment process is that we start assigning sponsor booths in the center staging area in registration date order. Once all sponsors are assigned, we then assign members in their registration date order, and then few assign our non-member booths in their registration date order.

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Lunch Tickets: Your booth comes with (1) complimentary lunch ticket to our luncheon. If you need additional lunch tickets for your booth workers, please purchase one for them before the prices go up. There are a very limited number of tickets we can sell on the day of the event. To purchase more lunch tickets, you can go onto our upcoming events page and create a new registration at <https://iiabsandiego.wildapricot.org/events>

Luncheon: The luncheon will be from 12:00 to approximately 1:30 pm. The exhibit hall will be closed during this time. You must purchase a lunch ticket to attend this portion of the event. We will present our industry awards and have a guest speaker.



Our luncheon guest speaker is Tommy Sablan. He is a San Diego native, Producer, and iconic TV and radio personality. He remains the only producer to have been inducted into the National Radio Hall of Fame in 2016.



Check out this video for more on Tommy Sablan aka; "Little Tommy".

Sleeping Room Rates: The Town & Country Hotel's rates vary. A room rate is contracted with us and a code or link to register is <https://be.synxis.com/?hotel=62045&chain=25042&Promo=COURTESY>. Also, there are many other hotel's close by if you prefer to choose a different location.

Badges: Company representatives that register the company for a booth are not considered an individual registrant and will not receive a badge unless listed on the badge form as a participant. All exhibiting companies do need to send in a badge form listing everyone attending. All those listed on the badge form will receive a printed badge at registration on the day of the event if received by 4/26/24. *Any names received after this date may not be considered as a pre-registrant and might need to print or handwrite a badge at registration. Return the badge form to lori@iiabsandiego.com in the same.* [Badge Form Here](#)

Event Parking: An \$8.00 parking fee will be available on May 14, 2024 only. *To receive this price, a QR code will need to be obtained before leaving the exhibit hall. More details will be available and given to attendees at registration

Have any I-Day questions? Contact IIAB San Diego at 619-749-5168 or email Lori at lori@iiabsandiego.com

Need ELECTRICAL OUTLET, BOOTH AMENITIES, SHIPPING INFO, RENTALS?

Electrical Outlet – Edlen The Power People [ORDER FORM](#)

**FYI: Most of you only need to order a power outlet (120 Volt) with 500 Watts*

Questions, contact Edlen at sandiego@edlen.com or call 619-696-6625

Booth Amenities / Shipping – Tricord / Carden Convention Service Co, Inc. [ORDER FORM KIT](#)

Questions, contact Tricord at orders@tricord.net or 831-883-8600

Pinnacle AV – [ORDER FORM](#)

Exhibitors can get one free WIFI Code for one device at the event.

Questions, contact Pinnacle directly at 661-343-1535

Cancellation / Refund Policy for I-Day 2024 if paid before 3/5/24:

**Registration after 4/17/24 cannot be cancelled without permission and you will be responsible to pay any outstanding invoices.*

Full Refund – If requested by 3/5/24	50% Refund – If requested between 4/3/24 – 4/16/24
75% Refund – If requested between 3/6/24-4/2/24	0% Refund – If requested on or after 4/17/24